

Fredericton North Heritage Association

Minutes of the 5th Anniversary Meeting

9 March 2010, AGM

Held at St. Mary's Parish Hall, McEvoy Street, Fredericton

Present: Fred White, in the Chair; Pauline Mountain, Ruth Allen, Judy Bird, Eleanor Stillwell, Eleanor Allen, Mary Murch, Rowena Bartlett, Ian Robertson, Peter Malmberg, Bob Corbett, George A. Crawford, Bob Mabie, Davil Neill, Florence Gilbey, Walter R. Long, Ernie MacFadzen, Jim McElman, Bob McNeil, Carol Randall, Ruth Murgatroyd, Elizabeth Earl, Ken Moore, Sheila Moore, Koral LaVorgna.

Regrets: Jill Hargrove

1. Meeting called to order at 3:10 with Fred White in the Chair, *pro tem*.

Approval of Agenda not required as it is a standing agenda contained in the by-laws.

2. Minutes of the 2009 Annual General Meeting

Fred White reviewed the Minutes of the 2009 AGM, which had been circulated to everyone present. Carol Randall moved that the Minutes be accepted as presented. Eleanor Stillwell seconded. Carried.

3. Present's Report

Jill Hargrove was not present.

Fred White read the 2009 Report to the City of Fredericton, part of the City Grant Application, documenting the activities of the FNHA. Fred noted key personalities in Heritage and Tourism, being Juan Estepa and David Seabrook, respectively.

- There will be a motion to accept all Reports at the end of the meeting, with the exception of the Nominating Committee.

4. Treasurer's Report

Shirley Hovey was not present.

Fred White read the Revenue Report, describing each source of revenue or expense. It was noted that half the funding for the FNHA comes from the City of Fredericton, in the amount of a \$1200 grant.

5. Committee Reports

Web Report

Carol Randall reported on website activity. There have been 474 hits, the duration of 43% of the visits lasting less than 2 seconds. 42% visit only 1 page. The Events page attracted 4% of visitors. Carol wondered if the website is serving a purpose. Fred White described how to increase traffic to the site by utilizing Social Media: Facebook, Twitter, and Blogging.

Virtual Museum

Fred White and Bob McNeil reported on the status of the application for a \$2500 grant made in cooperation with the York-Sunbury Historical Society. The FNHA has partnered with the YSHS because the latter has incorporation status. If the application is accepted, the Virtual Museum grant will provide funding for a new computer, which Carol Randall could use

instead of her own personal computer. Peter Malmberg will serve as Webmaster for the Virtual Museum project. Fred described the parameters of the Virtual Museum *Community Memories* project, which should detail an aspect of community history using 100 images. The project will cover the history of St. Mary's Ferry, employing information supplied by Bob McNeil and Koral LaVorgna.

Ian Robertson asked that a demonstration of the Virtual Museum be given at a future meeting.

Telephone

Eleanor Stillwell reported that she called everyone on her list.

Membership

Bob Mabie read his Report. There are 27 active members, and 6 Friends. Eleanor Stillwell introduced 2 new members: Ruth Allen and Judy Bird.

Publicity & Programs

Ernie MacFadzen reported that a program had been arranged for every meeting with the exception of Christmas, in which members led our own Christmas Memories program. Ernie reported that the Heritage Fair attracted reasonably good attendance, with about 500 attendees. Ernie promoted the public event through the usual channels, including radio stations, church bulletins, and posters. Ernie noted that many places are not receptive to having posters put up. George A. Crawford suggested that sandwich boards be put out a couple of days before an event to increase traffic.

Fred White noted that Ernie MacFadzen received 25 calls congratulating him on a successful Heritage event. Ernie mentioned that the Heritage Fair is a gathering place reuniting people and reinforcing a sense of community.

Eleanor Stillwell congratulated the organizers of the Heritage Fair.

Preservation & Identification

Ian Robertson had no report to present, and Fred White noted that the FNHA is fortunate to have Ian Robertson's participation given his busy work schedule.

David Neill called for a motion to accept all the Annual Committee Reports. Mary Murch seconded. Carried.

Nominating Committee Report, David Neill (Past President)

David Neill read the slate of officers, noting that there was a vacancy for Vice-President. There was a call for Nominations from the Floor. With no nominations, David Neill let his name stand for Vice-President. Fred reported that Shirley Hovey agreed to have her name stand as Treasurer, even though she cannot always attend meetings.

Declared Slate elected as presented.

New Business

Concerned about the cost of operating and maintaining the Virtual Museum, Ernie MacFadzen introduced an idea for fundraising to be discussed at the next regular business meeting. Ernie suggested that a letter be written about the Virtual Museum and circulated by means of hand delivery to businesses in Fredericton North. Ernie noted that fundraising by donation is the simplest means of collecting money. Ernie unveiled "Miss Piggy," the donation collection receptacle.

Motion to adjourn was made by George A. Crawford and seconded by Ian Robertson.

Meeting adjourned at 4pm.

Next Meeting

The next meeting will be held Tuesday, April 13, 2010 at 2:00pm, St. Mary's Hall, McEvoy Street.

Submitted by Koral LaVorgna